



# P.R.I.D.E

**PR**ofessional, **I**ndustry-**D**riven **E**ducation



Business Administration	Media Design Technology	Product Design
Built Environment	Fashion Design	Art & Design
E & E Engineering	Civil Engineering	Information Technology
Business Studies	Accounting & Finance	Mechanical Engineering
Graphic Design	Software Engineering	Architecture

**MAKE LINTON YOUR CHOICE TODAY!**

Sign up now for a Foundation, Certificate, Diploma, Degree or Masters and complete your tertiary education through our Worry-Free Campus Lifestyle  
To know more contact us @ 06 7586324 social@linton.edu.my www.linton.edu.my

**Why settle for only one academic qualification when you can get professional certifications at the same time?**

**Linton University College is the one and only Institution that truly creates Industry-Ready graduates!**

# Overview

Ever asked yourself  
what's next after  
graduation?

Ever thought of standing  
out from the crowd?

Ever wondered what else  
you need to do to make  
your CV appealing to  
the world?

**Well, at LINTON we've thought of  
all the answers for you!**





# What is P.R.I.D.E?

PRIDE is the acronym for **PR**ofessional, **I**ndustry-**D**riven **E**ducation

When you sign up for any programme from foundation to degree, from any of Linton's faculties (*Faculty of Business and Accounting, Faculty of Engineering and Technology, Faculty of Built Environment, or the Academy of Applied and Virtual Arts*), you would have automatically signed up for your professional certifications that would make you internationally employable.



INTERNATIONALLY RECOGNISED

## Why P.R.I.D.E?

Would you rather opt for an institution that gives you just one academic certification when you graduate OR an institution that looks into your professional progress as well?

We thought so too!

Through **P.R.I.D.E.**, you are awarded with professional certifications and you can show the world what you own for it is what you can do! In addition, being the fresh graduate that you are, you would already be in par with professionals around the world from the same area of expertise as you, thanks to **P.R.I.D.E.**

# Benefits of P.R.I.D.E

- Students get to complete professional certificates while on campus within a specially built schedule.
- Narrows the gap between being academically qualified and professionally qualified, thus creating *INDUSTRY READY* graduates.
- Increases employability.
- Students will have a solid career foundation as **P.R.I.D.E** facilitates career exploration.
- Increases skilfulness and boosts confidence subsequently placing Linton's graduates in a higher salary bracket.
- Internationally recognised certifications which will allow Linton Graduates to be employable anywhere around the world.



# Programme Specific Professional Certifications

Specialisation	Professional Certifications
Information Technology	MOS 1,2,3; MTA 1,3,5 CCNA 1, 2
Architecture	MOS 1,2,3 Revit, ACU, ACP
Quantity Surveying	MOS 1,2,3 Revit, ACU, ACP
Civil Engineering	MOS 1,2,3 Auto CAD, Revit
Accounting	MOS1,2,3; ACCA:GBS GST Training, GSTMS
Business	MOS 1,2,3; ACCA:GBS MIHRM; GST Training; PMS
Graphic Design	MOS 1,2,3 ACA 1,2,3
Fashion Design	MOS 1,2,3 ACA 1,2,3
Product Design	MOS 1,2,3 ACA 1,2,3
Mechanical Engineering	MOS 1,2,3 ACU, ACP
Electrical & Electronic Engineering	MOS 1,2,3 ACU, ACP
Software Engineering	MOS 1,2,3, CCNA 1,2,3,4 MTA 2,4,6, CTFL, CPRE,

## Legend

### Microsoft Office Specialist

**MOS 1** - Microsoft WORD

**MOS 2** - Microsoft Excel

**MOS 3** - Microsoft PowerPoint

### Microsoft Technology Associate:

**MTA 1** - Database Fundamentals

**MTA 2** - HTML5 Application Development Fundamentals

**MTA 3** - Windows Operating-System Fundamentals

**MTA 4** - Software Development Fundamentals

**MTA 5** - Security Fundamentals

**MTA 6** - Cloud Fundamentals

### Adobe Certified Associate

**ACA1** - Adobe Photoshop

**ACA2** - Adobe Dreamweaver

**ACA3** - Adobe Illustrator

### Malaysian Software Testing Hub (MSTH)

**CTFL** - Certified Tester Foundation Level

**CPRE** - Certified Professional Requirement Engineering.

### Autodesk Certified Associate (AutoCAD)

**ACU** - Autodesk Certified User

**ACP** - Autodesk Certified Professional

### Million Software Sdn. Bhd.

**GSTMS** - GST Million Software

**PMS** - Payroll Million Software

**CCNA** - Cisco Certified Network Associate Completion Certificate Level 1&2 / 3&4

**ACCA: GBS** - Global Business Strategies

**MIHRM** - Malaysian Institute of Human Resource Management Professional Certificate

**GST (Goods & Services Tax) Training** and exam by KAC Advisory Sdn. Bhd.

Microsoft Think Ahead  
Technology Associate **ACCA**



Microsoft  
Office Specialist



# Performance Indicator

The relevance of owning a professional certification is often questioned especially by those who see it as trivial and claim to know enough product knowledge. Owning a certification means, you have a global impact towards your professional readiness, and it is a proof to saying you know what you do, you stand out from the crowd and you have a lead in whichever career you embark on. The chart below shows the variation between career and professional education with and without certification towards various performance indicators.

Performance Indicator	Career & Professional Education without Certification	Career & Professional Education with Certification
Average GPA (4.0 Scale)	2.72	3.09
12th Graders Earning Standard Diploma	83.9%	97.2%
At Least One Accelerated Course	31.3%	48.7%
Graduates Employed or Enrolled in Postsecondary Education	81.5%	84.2%
Chronically Absent	17.3%	9.0%
At Least One Disciplinary Action	15.2%	6.4%
Dropout Rate	1.2%	0.1%

**Source:** Certiport.com. (2017). [online] Available at: [http://www.certiport.com/portal/common/htmllibrary/Marketing\\_Resource\\_Library/index.html](http://www.certiport.com/portal/common/htmllibrary/Marketing_Resource_Library/index.html) [Accessed 6 May 2017].



# Testimonials

## **LEE YI LIN | Autodesk Certified Professional: Revit Architecture | Malaysia**

Revit is very helpful in sustainable building design. It is designed to support building information modelling (BIM) workflows. It is not just a software that could produce 3D models, it can also be modified, shared and coordinate information throughout the design process. BIM is very powerful for sustainable design because it can help to test, analyse and improve designs.

Revit is a design skill that has improved my career prospects. More architectural firm look for employees that possess building sustainability and performance design skills. Candidates who can truly design an energy efficient, high-performance building and has knowledge in the latest software tools will easily be noticed in the market. It is highly in demand and candidates with this certification are highly competitive in the market place.



## **Kenz One Chen Yong | Entrepreneur | Malaysia**

I achieved first-class honours in my Bachelor of Mechanical Engineering Degree and won the Best Student Award in 2014 from Coventry University, in Coventry, UK. The programme has created a huge opportunity for me to grow and expand, as it trained me in time management skills and in the importance of meeting deadlines. I was successful in my postgraduate studies and now in my career.

## **Nur Azreen Binde Salehuddin Haqe | MCSA Implementing Microsoft Azure Infrastructure Solutions | Malaysia**

The programme has increased my knowledge and has allowed me to move forward with the current state of Information Technology. Knowing that all data will be kept in cloud systems in the future, this knowledge I have gained will keep me in par with the rest of the professionals in the world.



# Why Linton?



Through **P.R.I.D.E**, Linton PIONEERS a uniquely designed, comprehensive, and holistic approach to higher education within Malaysia - like no other Institutions nationwide.

Linton is an **Authorised Certiport Testing Centre** and has full resources to conduct trainings, lessons and examinations for professional programmes on-campus thus creating a conducive learning environment for its students to pursue more than just an academic qualification under one roof.

Linton's academic staff are specially trained and certified to provide a student-centric teaching experience in order to achieve success.

The syllabus and fee are structured to encompass both academic and professional certifications including first attempt examination for professional certificates so students have a hassle-free learning experience.

Linton believes in creating not just graduates, but **industry-ready** graduates who are prepared to take on the world which is in line with the Vision and Mission of the Institution.

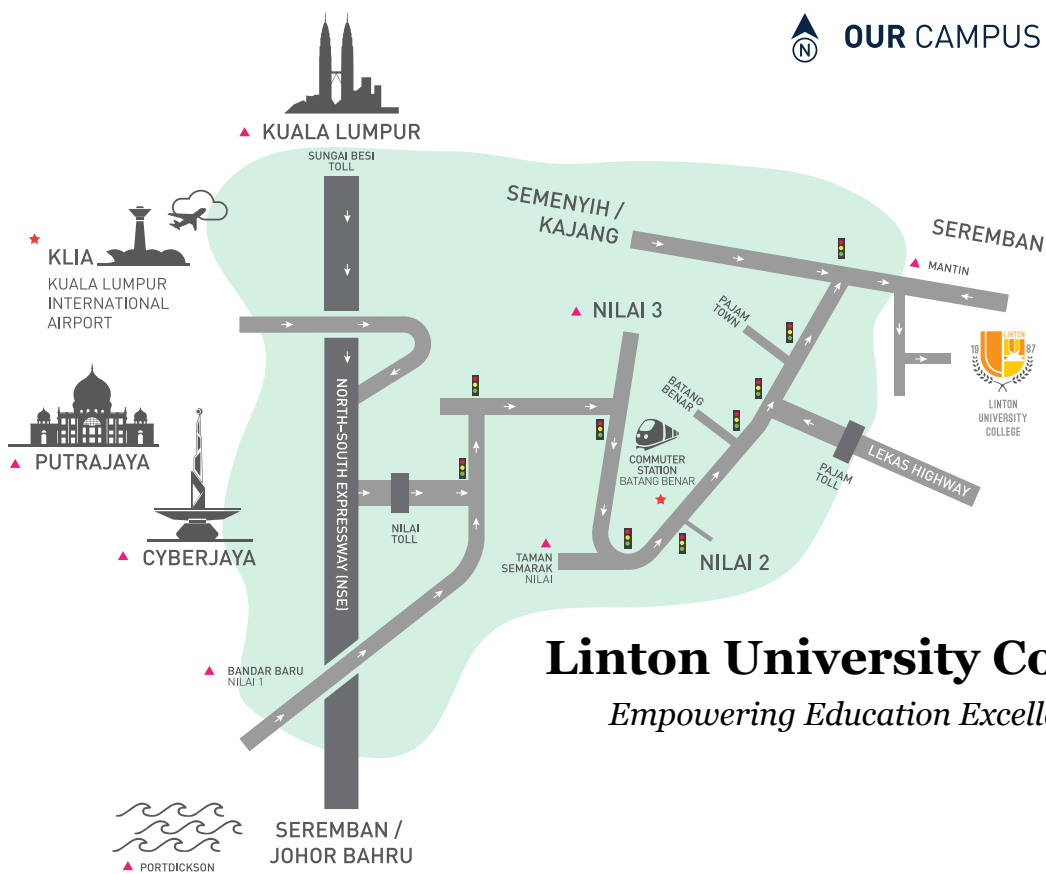


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## Linton University College

*Empowering Education Excellence*

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